



Join the Journey to End Youth Depression!

Mat's Ride is an annual motor rally from Calgary west to the Rockies to celebrate the memory of Mathew Gilbert, a passionate motorcyclist, beloved son and good friend. At the threshold of graduating from high school and venturing into adult life, Mat succumbed to the effects of undiagnosed youth depression, devastating his family and friends. Like so many of the thousands of teens and young adults who suffer with depression each year, Mat's depression was hidden from family and friends and probably was a mystery to himself, too.

Mat's family resolved to help other youth and their families understand and recognize youth depression and end the pain it causes through the Mathew Gilbert Society for Youth Depression in Alberta. The Mathew Gilbert Society supports education about this issue in schools as well as through an annual scholarship to a SAIT student.

Your sponsorship can help ease pain and save young lives

Mat's Ride sponsors and donors have helped teach 46,000 students how to recognize youth depression and how to get help for themselves or their friends. For the first time this year, 20% of funds raised through Mat's Ride will also go to fund the annual Mathew Gilbert Scholarship for a student at SAIT.

Through sponsoring the Ride or the Mathew Gilbert Society, you can help get young people talking about depression to their families and each other, thus ending the desperate isolation and hopelessness youth depression brings.

To get started, choose one of our four sponsorship options and call us, e-mail us, or send in this form.

Yes! I want to be a Mat's Ride sponsor!			
Bronze	Silver	Gold	Platinum
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name:		Company:	
Address:			
P.C.	Tel.	Fax:	
E-mail:		Co. website:	

Sponsorship benefits

- Your company name & logo will be included on the event banner, program, website, & souvenir photograph
- You'll receive complimentary registrations and a delicious lunch at Bar U Ranch
- You'll receive a certificate of recognition for your contribution
- Platinum & Gold sponsors receive a special Mat's Ride Thank You Basket
- Platinum sponsors will be mentioned in all media interviews

Bronze

\$2000

Silver

\$3000

Gold

\$5000

Platinum

**\$5000/year
for 3 years**

**For more information,
visit www.matsride.org**

